REGIONAL DEVELOPMENT AGENCY OF THE PILSEN REGION

PLZEŇSKÉHO KRAJE

CZECH REPUBLIC



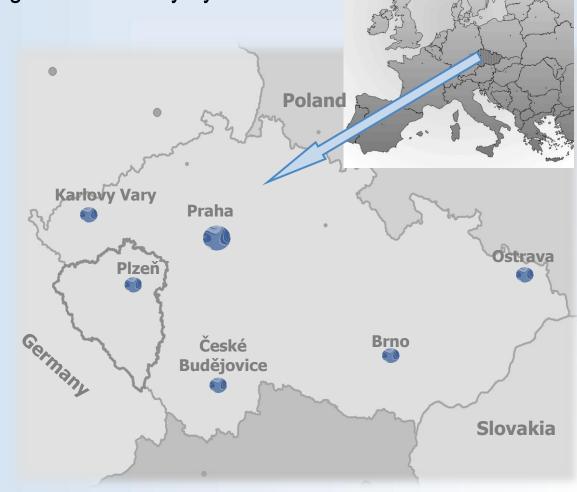
REGIONAL DEVELOPMENT AGENCY OF THE PILSEN REGION

- Is a non-profit public body
- It aims at continuous regional development
- Supports public and non-profit organizations
- Is founded by:
 - Pilsen Region
 - Pilsen City
 - University of West Bohemia
 - Association of Municipalities of Pilsen Region
 - Chamber of Commerce
 - Business and Innovation Centre



PILSEN REGION - Czech Republic

- is one of the largest regions in CZE
- most of the services are situated in the City of Pilsen
- is easily accessible from Prague or Germany by highway
- has strong industrial and research history
- its landscape is rather rural with great natural heritage
 - National Park Šumava
 - 4 Protected landscape areas
- has significant history
 - 86 objects with status of National Culture Heritage



MISSION of RRA

- Mapping of economic and social development in the region
- Development of expert studies and analyses for decision makers
- Development of strategies and concepts (thematic and complex)
- Project design
- Searching and orientation in funding opportunities
- Management and administration of the projects
- Networking
- Mapping and applying new trends in regional development

FIELDS of INTEREST

- Demography and settlement
- Economic and rural development (concepts and infrastructure)
- Human Resources and employment
- Research, development and innovation
- Education
- Social services
- Environment, green solutions and landscape protection
- Waste and water management
- Public transport system
- Tourism culture and nature heritage

Reasons to join the EPICAH project

- Huge cultural and natural heritage
- Many areas and sites of the heritage are managed my small villages
- Regional tourism is orientated towards
 German visitors
- Orientation towards sustainable exploitation of the heritage
- Need for better cross-boarder (Czech Bavarian) networking



REGIONAL DEVELOPMENT AGENCY OF THE PILSEN REGION

PLZEŇSKÉHO KRAJE

PILSEN, CZECH REPUBLIC

